

## **Healthcare IT News Hires Leading Healthcare Journalist**

### ***Brings Extensive Experience in Health and Technology***

**PORTLAND, Maine, Jan. 19, 2016** – *Healthcare IT News*, the industry's authoritative source for health IT, announced today that it hired a managing editor with in-depth experience in healthcare and technology. As managing editor, Bill Siwicki will apply his decades of IT, security and mobile technology experience to bring readers deeper insights into health IT.

"With 14 years of healthcare journalism experience and a powerful grasp of the space, Bill will bring a fresh perspective, especially into technology and its implications for the future of health IT," says Tom Sullivan, editor-in-chief, *Healthcare IT News*.

Bill Siwicki has nearly three decades of experience in publishing, communication, research and strategy. Previously, he created and launched *The Guide to Health Data Security*, and he was one of the world's leading mobile commerce and mobile marketing journalists at *Internet Retailer* magazine. He currently serves as an adjunct faculty member at the Kellstadt Marketing Center at DePaul University in Chicago where he teaches mobile marketing strategy.

*Healthcare IT News* is the industry's authoritative source covering the people, policy and technology driving next-generation healthcare in the U.S. For more than 12 years, it has been the voice of health IT, delivering editorial insights about compelling topics such as electronic health records, health information exchange, privacy and security, data analytics, patient engagement, population health and revenue cycle management.

### **ABOUT HIMSS MEDIA**

**HIMSS Media** is the fastest growing B2B media group focused exclusively on healthcare and technology markets. Through its suite of market-leading brands, such as *Healthcare IT News*, *Healthcare Finance* and *MobiHealthNews*, HIMSS Media delivers news, analysis and must-have information to an audience of senior healthcare and technology influencers. HIMSS Media is also the leading producer of important live events, such as the Privacy & Security Forum, Patient Engagement Summit, Revenue Cycle Solutions Summit, and Big Data & Healthcare Analytics Forum.

### **ABOUT HIMSS**

**HIMSS** is a global, cause-based, not-for-profit organization focused on better health through information technology. HIMSS leads efforts to optimize health engagements and care outcomes using information technology. HIMSS is a cause-based, global enterprise producing health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 61,000 individuals, of which more



than two-thirds work in healthcare provider, governmental and not-for profit organizations across the globe, plus over 640 corporations and 400 not-for-profit partner organizations that share this cause. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia.

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