

Healthcare Finance Doubles Its Online Engagement

Portland, ME. – November 4, 2015 –[HIMSS Media](#), the fastest growing media organization serving the healthcare industry, announced today that one of its top brands, *Healthcare Finance*, has doubled the visitors to its online platform (healthcarefinancenews.com). This online platform provides incisive analyses on topics facing healthcare financial professionals every day – reimbursement, revenue cycle management, strategic planning, capital finance, supply chain, and accounting financial management. Through webinars, live events, videos and interviews with industry leaders, healthcare finance professionals can deepen their knowledge on topics vitally important for their jobs and their companies.

"Our goal is to deliver objective, timely and relevant information to our readers every day. We cut through the clutter and give our readers a clear picture on what is happening in healthcare finance and how they can navigate through this," says Henry Powderly, Editor-in-Chief of *Healthcare Finance*.

Healthcare Finance provides incisive coverage, analysis and best practices that are needed to face the unprecedented healthcare finance challenges such as capital investments, reimbursements, quality and safety, physician relations, billing and collections, and data integrity.

ABOUT HIMSS MEDIA:

[HIMSS Media](#) is the fastest growing B2B media group focused exclusively on healthcare and technology markets. Through its suite of market-leading brands, such as *Healthcare IT News*, *Healthcare Finance* and *MobiHealthNews*, HIMSS Media delivers news, analysis and must-have information to an audience of senior healthcare and technology influencers. HIMSS Media is also the leading producer of important live events, such as the Privacy & Security Forum, Patient Engagement Summit, Revenue Cycle Solutions Summit and Big Data and Healthcare Analytics Forum.

ABOUT HIMSS:

[HIMSS](#) is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision.

Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care.

HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

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