

HIMSS Launches Industry's Most Comprehensive Healthcare IT Learning Center

Portland, ME. – October 6, 2015 – [HIMSS Media](#), the fastest growing media organization serving the healthcare industry, launched the industry's most comprehensive healthcare Information Technology (IT) learning center. Consolidating four different types of platforms (webinars, virtual briefings, virtual events and a comprehensive digital library) into one, [the Learning Center](#) makes it easier for healthcare IT professionals to tap into relevant and rich content to expand their knowledgebase.

“The Learning Center delivers powerful content to the largest community of healthcare IT professionals anywhere in the world. The secret to our growth so far has been this commitment to quality and the ability to draw on the resources and expertise that only HIMSS can offer. This new platform opens up so many more ways to deliver this content to a larger audience and this is very exciting,” says John Whelan, executive vice president, HIMSS Media.

Harnessing the deep resources of HIMSS conferences, webinars, virtual events and online courses, the Learning Center offers a rich curriculum for the beginner and advanced healthcare professional. HIMSS provides executives with must-have news and content that allows them to explore, analyze and implement solutions that ultimately improve patient care. Our significant collection of media, in-person and virtual events offer healthcare professionals the unique ability to engage in a rich dialogue about the transformation and future of U.S. healthcare.

ABOUT HIMSS MEDIA:

HIMSS Media is a fully integrated B2B media group focused exclusively on the healthcare and technology markets. Through its suite of market leading brands, such as Healthcare IT News and Healthcare Finance News, HIMSS Media delivers news and must-have information to an audience of senior healthcare and technology influencers, medical professionals, policy makers and technology buyers. HIMSS Media is also the leading producer of important live events, such as the Privacy & Security Forum, Big Data and Healthcare Analytics forum.

About HIMSS

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs

and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision.

Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care.

HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

MEDIA CONTACTS:

Mary Beth Micucci
Director, Digital Events
HIMSS Media
(312) 915-9552
marybeth.micucci@himssmedia.com

Jane Bogue
National Sales Director
HIMSS Media
(207) 791-8703
jane.bogue@himssmedia.com