

HIMSS Media Unveils Redesigned MobiHealthNews' Website

PORTLAND, Maine, December 14, 2015 – [HIMSS Media](#), the fastest growing media organization serving the healthcare industry, announced the launch of a redesigned version of its MobiHealthNews' website, www.mobihealthnews.com. This new MobiHealthNews' website provides customers with a more intuitive user interface, faster navigation and improved search. The site also incorporates a responsive design that allows excellent readability from mobile devices. With this optimization, the site allows easier access to archived articles, enhancing the site's value as a resource for decision making.

"Beyond providing a refreshing look and feel, the new site provides readers valuable information on disruptive technologies that can influence their buying behavior," says Gus Venditto, vice president of content and product development, HIMSS Media.

"Our readers have patiently awaited this redesign, and we couldn't be more excited to finally unveil the new MobiHealthNews," says Brian Dolan, editor-in-chief, MobiHealthNews.

As the industry's first news source focused on digital health, MobiHealthNews is for those shaping the future of healthcare. Industry insiders rely on MobiHealthNews for its analysis and up-to-the-minute coverage. [Sign up for MobiHealthNews' daily newsletter today!](#)

Connect with MobiHealthNews on Social Media: [LinkedIn](#), [Twitter](#), and [Facebook](#).

ABOUT HIMSS MEDIA:

[HIMSS Media](#) is the fastest growing B2B media group focused exclusively on healthcare and technology markets. Through its suite of market-leading brands, such as *Healthcare IT News*, *Healthcare Finance* and *MobiHealthNews*, HIMSS Media delivers news, analysis and must-have information to an audience of senior healthcare and technology influencers. HIMSS Media is also the leading producer of important live events, such as the Privacy & Security Forum, Patient Engagement Summit, Revenue Cycle Solutions Summit and Big Data and Healthcare Analytics Forum.

ABOUT HIMSS:

[HIMSS](#) is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision.

Through its health IT network of over 1 million experts, over 200 knowledge exchanges and



collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care.

HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

CONTACT:

Brian Dolan

Editor-in-Chief

MobiHealthNews

brian.dolan@himssmedia.com